

Fuji Electric inaugurates its new manufacturing plant in India

8th September, 2016 – Fuji Electric, a global leader in energy technology to make broad contributions to the world in the field of industrial and social infrastructure, announced the official launch of its 1st manufacturing plant at Bhiwandi in the state of Maharashtra. The new plant is Fuji's 1st plant in India and is part of respond to Prime Ministers call for "Make in India".



Fuji Electric India Drive Factory

Factory Inauguration

India's population and a GDP are growing rapidly. India is undergoing significant economic development. The country has been pushing ahead with a production driven growth strategy with under its "Make in India" policy the aim of taking its manufacturing sector from the current 17% to 25% of GDP by 2022.

Fuji Electric is accelerating the localization of manufacturing and sales to expand its business in the fields of power, social infrastructure, manufacturing, and information and communications. As a sales company in the Indian region, Fuji Electric India's market share has been increasing ever since its establishment in 2009, mainly in the fields of Drives including the elevator industry and components including measuring instruments, through 13 sales offices and co-operation from 100 Channel Partners. The growth rate had been phenomenal to reach a sales of 25 million US \$.

The India Drive Factory designed by Fuji Electric Japan is now complete to manufacture annually 30000 finished products. Every assembly and test equipment is designed and developed by Fuji Electric Japan design team. Quality management system is our most powerful tool and it is result of Fuji Electric's 95 years experience in manufacturing.



The new factory was established for the purpose of reducing costs and shortening the time to delivery. This September, we started production of four types of FRENIC-Ace, ranging from 5.5 to 15 kW and we will be expanded in FY2017 with a 3.7 KW type. With “FRENIC-Ace,” which employs a common platforms the standard, the lineup will be expanded in Ace-Liftfor elevator, eHVAC for air-conditioning.



We have employed knock-down production in which the main inverter parts are supplied by Fuji Electric Manufacturing (Thailand) Co., Ltd.(FMT) for assembly in our India factory to realize localization in one fell swoop. We will improve our competitive capability by shortening the time to delivery and strengthening after-sales services to expand our market share.